# **Education Education Everything About the Past': Wikipedia and History**

Olivier Nyirubugara

University of Amsterdam.

Institute for Culture and History & Amsterdam School for Cultural Analysis,
The Netherlands.

**Abstract.** Wikipedia has emerged as a prime source of historical information for secondary school pupils who use it for their class assignments. On the basis of two case studies, this paper demonstrates that Wikipedia has raised much enthusiasm among the pupils, often to the detriment of more conventional sources, which no longer appear as absolute references. It also highlights the undeniable fact that the pupils, in their assignments, mix conventional and unconventional sources, which raises discussions about the role conventional gatekeepers of historical sources should play to be part of this new phenomenon of convergence.

**Keywords:** History education, Wikipedia, Convergence, Historical sources, Cultural heritage.

#### 1 Introduction

In a 2006 article under the title 'Can History Be Open Source? Wikipedia and the Future of the Past', historian Roy Rosenzweig (2006) reflects about the challenges Wikipedia poses to professional historians and tries to answer the question whether history could be open source. One of his points is that Wikipedia, despite some factual errors and issues of style due to the multiplicity of authors, is a valuable source of historical information. Rosenzweig (2006, pp. 126-127) notes that in the area of biographies of historical figures, Wikipedia competes with the classical and commercial rivals, and scores better than many of them in terms of coverage. He then wonders: 'Why should we care?' before providing his own answer: 'One reason professional historians need to pay attention to Wikipedia is because our students do' (*Ibid.*, p. 136). In this paper, I want to discuss Wikipedia as used by 13-14 year-old pupils during their history classes at two schools I observed for a period of six months in the Netherlands. One central point I was interested in was the claim that the World Wide Web has given access to a variety of sources. What follows is mostly based on the analysis of written assignments in those classes, where Wikipedia appeared as the first and most cited source of historical information. For each class, I will discuss the significance and place of Wikipedia in the learners' opinion and/or based on its actual use in the assignments. In the end, I will suggest that Wikipedia has emerged as an ideal convergence platform for conventional and unconventional sources of historical information.

# 2 Case Study I

The first class I observed from April – June and then from September –November 2010 was at the Helen Parkhurst Daltonschool [HPDS], located in Almere, a few miles northeast of Amsterdam. As the school name indicates, the class applied the Dalton Plan, the teaching and learning approach initiated and developed by American reformist Helen Parkhurst [1886 - 1973] in the early 1900s. This approach is based on a number key principles, namely *freedom*, *self-regulation*, and *cooperation* (Van der Ploeg 2010, pp. 124-132; see also Parkhurst [1922] 1924, p. 16; Parkhurst 1951, p. xvii; Bokhorst 1924, pp. 19-20 & 33). Using their freedom of choice, the pupils chose assignments among four options: writing a fictional story about a child of their age in the Middle Ages, drawing a map showing the routes of the United East-Indies Company [VOC] and of the West-Indies Company [WIC], and a WebQuest. I will only discuss the latter because it was the only one that clearly instructed the pupils to list, justify and then evaluate the online sources they used. The WebQuest could be defined as a Web-based assignment about a specific topic with specific guidelines and instructions on steps to be followed.

Among the WebQuests,<sup>1</sup> the pupils had to choose to work either on seventeenth-century Dutch painters or on the VOC. The various WebQuests had two parts: the *pre-research* part, and the *research-proper* part.<sup>2</sup> In the pre-research part, the pupils were requested to list their sources, and to indicated their relevance for the assignment, as well as the level of their reliability. In the research-proper part, the pupils had to write a piece of text with some illustrations. Following these instructions, the pupils had to 'collect data for each aspect about the painter [or the VOC]', and to 'make a good selection, so that the one viewing your poster can have an image of the painter [or the VOC] that is as precise as possible'. All the 8 WebQuests that were returned, including two jointly done by two pupils [which represented 10 pupils in a class of 26], were short summaries on different aspects – early and later lives, paintings, VOC birth, its aims, its history, *etc.*, and none of them contained quotations.

The most interesting part for the purpose of this paper is the pre-research one, which contained a list of online sources, a rating for and a short comment about each of them. As Table 1 shows, all the websites used for the WebQuest assignment could be classified into eleven categories, ranging from Wikipedia and the government-sponsored Historical Canon of the Netherlands, to academic, news, and personal sites:

Table 1: Categories of Web sources used for WebQuest assignments

<sup>&</sup>lt;sup>1</sup> All WebQuests were taken from *Histoforum*, a website for 'ICT and History' run by retired history teacher Albert van der Kaap.

http://histoforum.digischool.nl/ (Viewed 21 January 2011).

<sup>&</sup>lt;sup>2</sup> See the example of *Schilders uit de Gouden Eeuw* [Painters of the Golden Century] <a href="http://histoforum.digischool.nl/lesmateriaal/internetgids5.htm">http://histoforum.digischool.nl/lesmateriaal/internetgids5.htm</a> (Viewed 21 January 2011)

		Pup 1	Pup 2	Pup 3	Pup 4	Pup 5	Pup 6	Duo 1	Duo 2
Wikipedia		1	1	2	?	1	1	2	1
Personal sites		1	1		?			1	2
Heritage sites	Heritage Inst.		1	1	?	1			2
	Others	1	1		?		1		
Commercial sites			1	1	?		1	1	
Educ. sites		1	1		?	1	1		
Official sites					?	2			1
News Media sites				2	?		1		
Canon of the NL		1			?		1		
General Info sites			1		?	1			
Academic sites		1			?				

The categories in this table appear in the order of frequency of use. The figures in each Pupil or Duo column correspond to the times each category was used for one WebQuest. Pupil 4 certainly used the online sources for her assignment on Rembrandt but failed to mention which ones.

## 2.1 The 'first' source

Of all the ten categories of Web sources used, Wikipedia emerged as the most popular. All the pupils used it, at least once, except for Pupil 4 for whom uncertainty persists due to the lack of references. In all cases, the Wikipedia pages were the ones dedicated specifically to the subject, that is, to the painters or the VOC. For instance, Pupil 1 and Pupil 6 both worked on the VOC and cited the Wikipedia page on the VOC<sup>3</sup> as the first and second source, respectively. Pupil 3 worked on the same subject and cited Wikipedia twice, providing the following comment: 'For my own research I used the following sites: <a href="www.wikipedia.nl">www.wikipedia.nl</a> [and] <a href="www.geschiedenis.vpro.nl">www.geschiedenis.vpro.nl</a>'. Then he provided the sites from which he had downloaded pictures, which included another Wikipedia page.<sup>4</sup>

<sup>&</sup>lt;sup>3</sup> Wikipedia, 'Vereenigde Oostindische Compagnie'. http://nl.wikipedia.org/wiki/Vereenigde Oostindische Compagnie (Viewed 25 January

<sup>&</sup>lt;sup>4</sup> Wikipedia, 'Handelsposten van de VOC in het Midden-Oosten'. http://nl.wikipedia.org/wiki/Handelsposten van de VOC in het Midden-Oosten (Viewed 25 January 2011).

A close analysis of another assignment on Rembrandt shows that essential details were taken from two Wikipedia pages - the English one and the Dutch one – on that painter. The left column of Table 2 shows the first four sentences from biographic texts from the four Web pages used as sources, while the right column shows the duo's summary that emanated from them:

**Table 2**: Example of the use of the Web as a source of raw material [left column] for pupils' multiple-source summaries [left column].

Wikipedia.nl: 'Rembrandt van Rijn was born on 15 July 1606 in Leiden on the Weddesteeg, as the ninth child of a miller, Herman Gerritsz and Neeltje van Zuytbrouck, a daughter of a well-established baker. Rembrandt attended the Latin school and was about 14 years when his parents registered him at the University of Leiden. Obviously the venture stopped there because Rembrandt had indicated that he wanted rather to become a painter. By 1619 he was already an apprentice of the Leiden-based history-painter Jacob van Swanenburgh'.<sup>5</sup>

**People.zeelandnet.nl/acoomens:** 'The Dutch most famous artist was born in 1606 in Leiden to Hermen [sic!] Gerritsz van Rijn, a well-established miller. After a few short experiences as student in Leiden and Amsterdam, he settled in 1625 in Leiden as an independent painter. In 1632 he moved to Amsterdam, where he stayed at arts trader Hendrik van Uylenburgh's. One year later Rembrandt got married with Saskia, the niece of his host'. 6

Wikipedia.org: 'Rembrandt Harmenszoon van Rijn was born on July 15, 1606 in Leiden, in the Dutch Republic, nowadays the Netherlands. He was the ninth child born to Harmen Gerritszoon van Rijn and Neeltgen Willemsdochter van Zuytbrouck. His family was quite well-to-do; his father was a miller and his mother was a baker's daughter. As a boy he attended Latin school and was enrolled at the University of Leiden, although according to a contemporary he had a greater inclination towards painting; he was soon apprenticed to a Leiden history painter, Jacob van Swanenburgh, with whom he spent three years'.7

Rembrandt van Rijn was born in leiden [sic!], he was the son of a miller Harmen [sic!] Gerritsz van Rijn. Rembrandt had short school experiences in Amsterdam and Leiden, and at the time he went to settle in Leiden in 1625. There he became a painter. In 1632, he moved to Amsterdam, and lived a long time at arts trader Hendrik's.

http://en.wikipedia.org/wiki/Rembrandt (Viewed 24 January 2011)

<sup>&</sup>lt;sup>5</sup> Wikipedia, 'Rembrandt van Rijn'

http://nl.wikipedia.org/wiki/Rembrandt van Rijn(Viewed 24 January 2011)

<sup>&</sup>lt;sup>6</sup> Toon Oomens, 'Rembrandt Harmensz van Rijn (1606 - 1669)'

http://people.zeelandnet.nl/acoomens/rembrand.htm (Viewed 24 January 2011)

<sup>7</sup> Wikipedia, 'Rembrandt'

**Spreekbeurt.info**: 'Rembrandt was born on 15 July 1606 in Leiden, Rembrandt his father [*sic!*] was owner of a mill. This mill was not suitable as a residence. Their house was near the mill, on the Weddesteeg. Rembrandt his parents [*sic!*] were not rich but also not poor'.<sup>8</sup>

A comparison among these 20 sentences shows that each of the sources in the left column provided an element that the duo used for the summary in the right column. All the sources mentioned the date and place of birth, and thus made the duo confident to repeat the same information, although in a less detailed way. The Dutch and English Wikipedia pages seemed to offer so many details, which the duo has shortened. For instance, instead of mentioning that Rembrandt became a confirmed painter after a three-year period of apprenticeship with Jacob van Swanenburgh, they just mentioned that 'he went to settle in Leiden in 1625. There he became a painter'. The wording of the statement about Rembrandt's short school experiences was inspired by the text from People.zeelandnet.nl/acoomens, while the formulation - There he became a painter – summarised the two Wikipedia texts that suggest that he had to stop his studies because he was more inclined to become a painter.

As Table 2 shows, Wikipedia seemed to have relegated conventional sources to the second-category zone. None of the conventional references on Rembrandt and his work – The Rembrandt House Museum, the Rijksmuseum, the Canon of the Netherlands, to mention a few – do not appear in this assignment. Where they appear, they almost always come as second or third on the list. For example, Duo 2 used 6 sources in this order: 1- the Dutch Wikipedia page on Rembrandt; 10 2- Toon Oomens' personal website; 11 3- the Rijksmuseum; 12 4- Cultuurwijs [Culturewise]; 13 5-

http://spreekbeurten.info/rembrandt.html (Viewed 24 January 2011)

http://nl.wikipedia.org/wiki/Rembrandt van Riin(Viewed 24 January 2011)

http://people.zeelandnet.nl/acoomens/rembrand.htm (Viewed 24 January 2011).

http://www.cultuurwijs.nl/nwc.rijksmuseumamsterdam/cultuurwijs.nl/i000072.html (Both viewed 25 January 2011).

http://www.cultuurwijs.nl/nwc.rijksmuseumamsterdam/cultuurwijs.nl/i000072.html (Both viewed 25 January 2011).

<sup>8</sup> Anouk Claassens, 'Rembrandt van Rijn'

<sup>&</sup>lt;sup>9</sup> By moving to and forth among various sources of information and selecting details from each source, the pupils were performing what Jenkins and colleagues (2009:85-85) called 'Transmedia Navigation', consisting in 'The ability to follow the flow stories and information across multiple modalities'. They were 'hunters and gatherers' encountering 'the same information, the same stories, the same characters and worlds across multiple modes of representation'.

<sup>10</sup> Wikipedia, 'Rembrandt van Rijn'

<sup>&</sup>lt;sup>11</sup> Toon Oomens, 'Rembrandt Harmensz van Rijn (1606 - 1669)'.

<sup>12 &#</sup>x27;Rembrandt van Rijn (1606-1969)'

<sup>&</sup>lt;sup>13</sup> cultuurwijs.nl: 'Rembrandt van Rijn (1606-1969)'

Rembrandt400-Leiden [Jubileum site];<sup>14</sup> and 6- a personal site by someone called Corosa.<sup>15</sup> As this listing shows, the conventional sources appear only on the third, fourth and fifth places. For the pupils, Wikipedia contained *everything*, and if something was not there, it was probably because it did not exist or was not worthy knowing. One WebQuest comment summarised the dominant view among pupils: '...The 2<sup>nd</sup> [best site after Wikipedia] was entoen.nu [The Historical Canon of the Netherlands], *which is also a sort of Wikipedia* but much less known. You can also find everything here' [Italicisation is mine]. This means that Wikipedia is becoming a reference against which conventional sources are judged and evaluated.

#### 2.2 The 'best' source

Generally speaking, Wikipedia prompted much more enthusiasm among the pupils. Pupil 1 rated Wikipedia's information on VOC with an 8/10 and commented in these terms: '[It provides] Much information about its history'. The Historical Canon of the Netherlands, which he also used, received an 8/10 too, with a different comment: '[It discusses] How the VOC expanded'. As for Duo 1, who used both the Dutch and English Wikipedia pages on Rembrandt, they rated both with a 5/5, with these comments: '[Information] About his life and his paintings' for the Dutch page, and '[It tells] Everything about Rembrandt van Rijn' for the English page. Toon Oomens' personal website 16 received a 4/5, with this comment: '[It tells] A little bit about his [Rembrandt's] life, but more about his work'. These few comments and ratings, which could be generalised for the WebQuest assignments, show that the pupils highly valued Wikipedia. Of all, Pupil 6 was the most eloquent about Wikipedia:

As almost always, Wikipedia is the best, [because] there is always very much information. It seems as if all professors have written their information there. The 2<sup>nd</sup> [best site] was entoen.nu [Canon of the Netherlands], which is also a sort of Wikipedia but much less known. You can also find everything here. There are other useful sites as well but these are not as elaborated as the 1<sup>st</sup> [Wikipedia] and the 2<sup>nd</sup>[The Canon]. I judged these sites simply by typing 'The VOC, the United East Indies Company' in Google.

This comment infers that Wikipedia is beyond any possible comparison. It also implies that the information is 'almost always' reliable and authoritative, as it seems to be emanating from 'professors'. The 'almost always' pushes to think that the pupil has some reservations, but these are overwhelmed by the amount and authority of

<sup>14</sup>Rembrandt400-Leiden, 'Wie was Rembrandt van Rijn'

http://www.rembrandt400-leiden.nl/nl/wie was rembrandt/ (Viewed 12 April 2011).

<sup>&</sup>lt;sup>15</sup> Corosa, 'Rembrandt Harmensz. van Rijn: schilder, tekenaar en etser 1606 – 1669' <a href="http://home.tiscali.nl/~corosa/rembrandt/">http://home.tiscali.nl/~corosa/rembrandt/</a> (Viewed 12 April 2011).

<sup>&</sup>lt;sup>16</sup> Toon Oomens, 'Rembrandt Harmensz van Rijn (1606 - 1669)'.

http://people.zeelandnet.nl/acoomens/rembrand.htm (Viewed 24 January 2011).

information found on Wikipedia. Unlike Pupil 6 and most of other pupils, Pupil 2 is both enthusiastic and critical about Wikipedia. For her,

Wikipedia *is* often clear *but* sometimes a little bit difficult. It *is* mostly reliable *but* everyone can publish something. The site *is* well structured and you can choose what you want (such as history, arts, biography, etc.) [Italicisation is mine].

The *is...but.*..reasoning shows that Pupil 2 knows how Wikipedia works, especially that everyone, including credentialed and non-credentialed authors, could publish and edit articles. She appears to be more enthusiastic than critical, because, her last *is* [well structured and you can choose what you want] did not call for a *but*. Her general feeling is that the site is 'mostly reliable'. As Table 2 has shown, these reservations seemed to have been compensated for by other websites. When the same information kept coming up on various sites, it was deemed reliable and taken into account in the summaries.

# 3 Case Study II

The second class I observed, from January-June 2010, was located at Het Baarnsch Lyceum, in Baarn, in the central part of the Netherlands. Like in the other case study, the pupils were aged 13-14. Unlike the HPDS class, this one was much more traditional, with a teacher most of the time standing in front of the class and imparting knowledge. To understand and then map the use of online sources by pupils, I collected their written assignments on 'The Netherlands in the 17th century'. In a document sent to the pupils, the teacher wanted them 'to write an article about one development in "The Netherlands in the 17th century"...' and indicated the types of sources they should use. It was mandatory to use at least four sorts of books -and at least five sorts of websites. In the books category, the pupils had to use the textbook to check the 'aspects', the 'major lines' and some 'details'; a general Dutch history book; an encyclopedia for specific concepts, figures, and situations; and a specific book on your main subject. In the Web category, they had to use specific [Canon] 'windows' and similar windows from other 'canon sites' including regional canon websites; a website of choice with an overview of Dutch history; Wikipedia for specific concepts, figures, and situations; and online exercises/educational websites. The pupils had to form groups of two [duos] based on their affinities. Table 3 shows the figures of online and analogue sources used for this assignment:

Table 3: Web and print sources used for written class assignment.

	Duo 1	Duo 2	Duo 3	Duo 4	Duo 5	Duo 6	Duo 7	Duo 8	Duo 9	Duo 10	Duo 11	Duo 12	Duo 13
Web	20	3	1	5	6	24	10	6	12	8	10	5	6
Print	1	6	9	3	4	6	10	4	4	2	5	4	0

Remark: Duo 3 mentioned The Dutch Memory as the source of 32 images they used.

One major point emerges from Table 3: Web sources outnumber analogue counterparts. For the purpose of this paper, I will only focus on Web sources to examine the place Wikipedia occupied. As Table 4 shows, all the Web sources the pupils used could be divided into 11 categories, namely, 1-Canons, both the Canon of the Netherlands and regional canons; 2-Wikipedia; 3-Educational sites; 4-Heritage sites including both those of heritage institutions or run by other non-heritage organisations; 5- Commercial sites; 6- Personal or family sites; 7- Blogs; 8- General information sites; 9-Religious sites; 10-Academic sites, that is, those run by, and containing contents emanating from, academic research institutes; and 11-Newspaper sites. Wikipedia and the Canon appear ex aequo to be the most recurrent, as 11 out of 13 duos cited or used material from each of them at least once.

Table 4: Sorts of Web sources used for class written assignments

		Duo 1	Duo 2	Duo 3	Duo 4	Duo 5	Duo 6	Duo 7	Duo 8	Duo 9	Duo 10	Duo 11	Duo 12	Duo 13
Canons	Canon of the NL	2	1		2		4	2	3	5	3	1	2	3
	Reg. Canons						1	1		2				1
Wikipedia		4	1		2	2	9	4	3	2	4		2	1
Educ. sites		8	1		1							4		1
Heritage sites	Heritage Inst.			1			1	1		1	1	2		
	Others	2				1	4	1		1		1		
Pers./fam. sites		3				2	2	1					1	
Commercial sites						1				1				
Blogs							1							
General Info sites		1										1		
Religious sites							1							
Academic sites												1		
Newspaper sites							1							

The equality in numbers of duos who used both Wikipedia and the Canon should not blind one to the fact that Wikipedia largely surpasses the Canon if one considers the frequency of use. In this respect, Wikipedia was cited 35 times, while the Canon of the Netherlands and the Regional Canons were cited 28 and 5 times respectively. These figures lead to the same conclusion drawn for the first case study, namely that the pupils are rather enthusiastic about, and actually already engaged in, the convergence of conventional and unconventional sources.

## 4 Convergence

The categories of Web-based sources listed in Table 1 and Table 4 could be further divided into opposed groups, taking into account the following perspectives, among authoritative-versus-non-authoritative sources; conventional-versusunconventional sources; and official-versus-unofficial sources. In this paper, I will not engage in the authoritative-versus-non-authoritative debate, which has been, and continues to be, extensively discussed (see for instance Kress 2004, pp. 33 & 34; Bruns 2009, p. 200; David 2007, pp. 179-180; Anderson 2006, pp. 66-67 & 69; Keen 2007, pp. 95-96; among others). Instead, I would like to focus on the much less explored one about the conventionality or unconventionality of sources. Conventional sources are those that emanate from traditionally recognised content providers and brokers such as educational publishers, official organs, cultural heritage institutions, and their likes. Unlike them, unconventional sources come from people or organisations with no officially or traditionally established authority to provide educational or pedagogic contents. In this respect, I classified Wikipedia as unconventional because the principle behind it - every one is author, every one is editor, whether credentialed or not – is the opposite of the way conventional contents come into being. As for the Canon of the Netherlands, I classified it as a conventional source for the history class, because it originated from the Ministry of Education, Culture and Science, more specifically from the scholars and experts whom it appointed for that educationally oriented project. In the film, entertainment, or broadcast industries, conventional would mean the same as mainstream, while unconventional would be close to amateur.<sup>17</sup>

# 4.1 Learner-led convergence

The analysis of the sources used for the assignments in both classes shows that about 70 percent of the sources were conventional, while the remaining 30 percent were unconventional. Table 1 and Table 4 show that 7 categories out of 10 and 7 out of 11 were conventional, respectively. These figures remain roughly the same if one considers the frequency of individual sites. In terms of frequency, each website is counted not as one source, but as a provenance of individual materials (texts, images,

<sup>&</sup>lt;sup>17</sup> Charles Leadbeater and Paul Miller (2004, p. 12) coined the term 'Pro-Am', to refer to the emerging new type of 'amateurs who work to professional standards'.

etc.). In Table 4, for instance, Wikipedia is counted as one category, whereas it was cited 35 times. An analogy could be made with individual books as independent sources, and the library as the provenance or mother source. Viewed from this perspective, unconventional sources represented about 44 percent [18 out of 41 individual Web pages cited] in the first case study (Table 1), and about 41 percent [47 out of 116 individual Web pages cited] in the second case study (Table 4).

The point that should be stressed is that conventional and unconventional sources were used in a complementary way in the assignments. For instance, as Table 2 shows, Pupil 6 used 2 unconventional sources and 4 conventional ones for her assignment on the VOC. The unconventional ones included Wikipedia, which provided the pupil with 'Everything about the VOC' and earned a 9/10 rating; and Belgian travel [commercial] site Malesie.be, 18 which was commented on simply with 'VOC' and received 7.5/10: while the conventional ones included the Canon, which also discussed 'Everything about the VOC' with a 8/10 rating; the VOC Knowledge centre of the Royal Netherlands Institute of Southeast Asian and Caribbean Studies [KITLV], which the pupil rated with a 7.5/10, even though she found 'Much information about the VOC' on it; the historical news part of Absolutefacts.nl, 19 which received a 7.5/10 for providing 'Relatively much [information] about the VOC'; and Kennisnet's ThinkQuest, 20 which scored only 7/10 for informing 'About the VOC'. From the comments and ratings, it would be deduced that the understanding that Pupil 6 got of the VOC was primarily based on the information found both the unconventional Wikipedia and the conventional Canon - where 'everything' could be found -, complemented with details from Malesie.be, the VOC Knowledge Centre, Absolutefacts.nl, and Kennisnet's ThinkQuest.

Similar mixtures of online sources were omnipresent in the second case study as well. For example, one duo decided to discuss sciences in the Golden Century [17<sup>th</sup> century] focusing on mathematician and astronomer Christiaan Huygens [1629-1695], philosopher Spinoza [1632- 1677], and self-taught astronomer Eise Eisinga [1744-1828]. The first page dedicated to Huygens mentions two sources: the Canon's page on Huygens,<sup>21</sup> and the Dutch Wikipedia page on the same scientist.<sup>22</sup> In other words,

http://www.maleisie.be/voc algemeen.html (Viewed 15 February 2011).

<sup>18</sup> Malesie.be, 'VOC Algemeen'.

<sup>19</sup> Absoltutefacts.nl, 'Verenigde Oost-Indische Compagnie'.

http://www.absolutefacts.nl/geschiedenis/data/voc.htm (Viewed 8 March 2011). This site is classified as conventional or mainstream because its contents are authored and edited by a team of knowledgeable editors specialising in the history of the Royal House and Castles, in automobile and political history, and in the history of the Church, faith, and philosophy (see: <a href="http://www.absolutefacts.nl/redactie.htm">http://www.absolutefacts.nl/redactie.htm</a> [Viewed 8 March 2011]). <sup>20</sup> Stichting Kennisnet [ThinkQuest], 'De Verenigde Oostindische Compagnie'. <a href="http://mediatheek.thinkquest.nl/~ira511/">http://mediatheek.thinkquest.nl/~ira511/</a> (Viewed 8 March 2011). This is a conventional source *par excellence* because Kennisnet is a government-funded expertise centre for ICT in education.

<sup>&</sup>lt;sup>21</sup> The Canon of the Netherlands, 'Christiaan Huygens 1629-1695. Wetenschap in de Gouden Eeuw'. <a href="http://entoen.nu/christiaanhuygens">http://entoen.nu/christiaanhuygens</a> (Viewed 10 July 2010).

no other reference or source was used on this page but the above-mentioned Web pages. Using long quotations from Wikipedia, the duo provided information about Huygens' education, emphasizing the fact that his early ambitions were in conflict with his father's plans. On the next page, the duo quoted twice from the Canon, which it also paraphrased, to highlight Huygens' admiration of René Descartes, and his discoveries in mathematics, physics, and clock making. Another duo chose to discuss 'The Golden Century: Economy and Politics', by focusing on the VOC, the Hanseatic League [1356 - ca 1450] and Slavery. In the section on the VOC, the duo cited Wikipedia, which inspired their discussions on commercial competition and the 1602 [political] decision by 'the States General, the government of that time' to found the VOC. Then fetching from an educational website, and the Canon, presented the organisation of the VOC, the birth of share-holding, a practice introduced by the VOC to raise funds to build new ships and meet other obligations.

All these aforementioned instances clearly indicate that convergence is taking place between conventional and unconventional sources in the history class, thanks to the Web. The Web is held responsible for this change, because, by making historical sources accessible outside their physical environments, it has made all the marks of conventionality and mainstreamness invisible. The fact of going to a museum or an archive, would ipso facto tell the pupil that what he or she would find in there is conventional and checked by some credentialed authorities for reliability. On the Web, the pupil would access the same object without seeing the physical museum or archive, which would make the object not different from the one coming from Wikipedia, a weblog, or a commercial site. In most cases, the pupils I interviewed said they ignored the source of their texts or simply mentioned that they had found them on Google, which poses a problem of the still-to-be acquired new media literacy skill of judgment or source evaluation (see Jenkins et al. 2009, p. 79). One assumption could be that an increased presence and participation of conventional contents on unconventional platforms, such as Wikipedia, would be beneficial to learners, especially those who still have to acquire the source evaluation or judgment skill.

## 4.2 Institutional involvement

If convergence is certain on the part of young history learners, it remains to be seen among the traditional, conventional providers of educational contents. This brings

<sup>&</sup>lt;sup>22</sup> Wikipedia, 'Christiaan Huygens'

http://nl.wikipedia.org/wiki/Christiaan Huygens (Viewed 10 July 2010)

<sup>&</sup>lt;sup>23</sup> Most of the hyperlinked words are also hyperlinked on the Wikipedia page they cite: <a href="http://nl.wikipedia.org/wiki/Vereenigde Oostindische Compagnie">http://nl.wikipedia.org/wiki/Vereenigde Oostindische Compagnie</a> (Viewed 10 July 2010).

<sup>&</sup>lt;sup>24</sup> Scholieren.com, 'Spreekbeurt Geschiedenis. De VOC'.

http://www.scholieren.com/werkstukken/16720 (Viewed 10 July 2010).

 $<sup>^{25}</sup>$  The Canon of the Netherlands, 'De VOC 1602-1799. Nederland breidt uit over zee'.  $\underline{\text{http://entoen.nu/voc/vo}}$  (Viewed 10 July 2010).

back the reflection initiated by Rosenzweig (2006, p. 140) about Wikipedia and what the role of professional historians - I should add all the gatekeepers of conventional historical information - should be on that unconventional, *gatewatched* source of historical knowledge<sup>26</sup>:

Should those who write history for a living join such popular history makers in writing history in *Wikipedia*? My own tentative answer is yes. If *Wikipedia* is becoming the family encyclopaedia for the twenty-first century, historians probably have a *professional obligation to make it as good as possible* [Italicisation is mine].

Some audacious cultural heritage institutions are breaking from the conservatism that has characterised most institutions in the last decades, by opening up part of their collections to unconventional content-makers. More institutions will most likely follow if the pathfinders report successful results of their innovative endeavours. In September 2010, the Netherlands' National Archive inaugurated this convergence trend among Dutch heritage institutions by offering 1,000 pictures to Wikipedia Commons, the photo database of Wikipedia.<sup>27</sup> By doing so, the National Archive was authorising tens, if not hundreds, of thousands of Wikipedia authors and editors – I should add *Googlers* for whom Wikipedia almost always tops the result list (Rosenzweig 2006, p. 137) - to use them to illustrate their articles, which, as it appeared in WebQuest assignments, are the first and the 'best' sources the pupils go to for historical information. The National Archive reported that

In a two-month period over half of the [1,000] National Archive photos were linked to Wikipedia articles by the Wikipedia community. The entries illustrated with National Archive pictures were viewed more than 400,000 times in this period, with the most page views coming from the Dutch version of Wikipedia.<sup>28</sup>

\_

<sup>&</sup>lt;sup>26</sup> The concept of gatewatching is used to describe the new quality-control and value-conferring mechanism on user-content-generated websites. Involving no authority or hierarchy in the traditional sense, 'Gatewatching, instead, relies exactly on that ability of users to decide for themselves what they find interesting and worth noting and sharing with their peers' (Bruns 2009, pp. 73-74). It consists in continuously and collectively observing 'the output gates of conventional [news] organizations, as well as of the primary sources of [news] information' (*Ibid.*). In this process, the authority previously vested in a few experts [curators, editors, journalists, *etc.*] is in the hands of 'large numbers of amateur contributors... [who] create dynamic in which "good" information drives out "bad" (David 2007, pp. 179-180).

 $<sup>^{27}\</sup>mbox{Nationaal}$  Archief, 'Nationaal Archief-foto's op Wikipedia: ex-premier Gulielmus Kok zeer populair' (The Hague, 28 January 2011).

http://www.nationaalarchief.nl/nieuws/nieuws/nationaal-archief-foto-s-op-wikipedia.asp?ComponentID=17607&SourcePageID=16483#1 (Viewed 1 February 2011).

<sup>&</sup>lt;sup>28</sup> *Ibid.* 

This could be called the beginning of a new phase – the convergence phase – that is likely to be the leitmotiv of this and the next decades. Previous phases included digitisation of collections, their presentation online, their transfer from Web 1.0 to Web 2.0 for some, among others. All these previous phases, which include the current attempts to integrate social media networks, maintained heritage professionals in their gatekeeping positions, and thus maintained the status quo as far as content generation and object exploitation were concerned. With convergence, heritage professionals give full access to a large community of content generators, who not only appropriate and domesticate materials, but also spread them over the Web, thereby increasing their chance of reaching the young history learners. Unlike the first type of convergence I mentioned above, which results from the fact that search engines display a mixture of categories of sources in the order of their popularity and without any sign showing their [un]conventionality, this one results from a conscientious effort on the part of the keepers of conventional sources. In other words, collections move from gatekeepers' hands and land into gatewatchers' ones.

The gatekeepers of the conventional sources of historical information could also take advantage of Wikipedia, by simply joining it as contributors and editors. Similar convergences have taken place in many other cultural sectors. For instance, the TV and music industries are undergoing this phenomenon via YouTube, where major mainstream channels – the Oprah Winfrey Show for instance - appear side by side with amateur contents (Burgess and Green 2009, pp. 41-42 & 91); the British Broadcasting Corporation [BBC], too, frequently encourages and has recourse to amateur contents (Gillmor 2004, p. 104). Similarly, the film and game industries have already entered an era where do-it-yourself tools enable fan film- or game-makers to generate their own media contents, using in a creative way the original mainstream contents (Jenkins [2006] 2008, pp. 136-137 & 153-155; see also Deuze 2007, p. 75). It would therefore appear normal and even profitable for young history learners if heritage institutions, credentialed historians, and other keepers of the conventional sources moved in that direction too.

# 5 Conclusion

One point appears clearly throughout this paper, namely that the same popularity of Wikipedia among the wider public<sup>29</sup> is observed among young history learners. The predominant use of Wikipedia texts and pictures, often many times in one assignment, shows that that collaborative encyclopedia has conquered the pupils' hearts. It appears in their comments that Wikipedia contains *much information about...* or *everything about...* the past, while conventional sources would mostly offer just *information about...* and rarely *everything about...* For that reason, it has become a reference against which other sources, including conventional ones, are evaluated and judged.

<sup>&</sup>lt;sup>29</sup> Wikipedia is more visited, read, and cited by much more people than mainstream, conventional institutions' websites such as *The New York Times*, the Library of Congress, and its direct rival *Encyclopedia Britannica* (Rosenzweig 2006, pp. 118-119).

This situation makes the notion of conventionality very dynamic, especially when considered with regard to Wikipedia, which is becoming more and more a conventional source for young history learners. If policy makers and conventional providers of historical information are to help those young learners take advantage of Wikipedia and similar platforms, they should find ways to facilitate convergence between conventional and unconventional historical sources. One simple reason that should motivate them is that that convergence has already taken place among the ones they are supposed to serve. Their duty is to catch up as soon as possible.

#### References

- 1. Anderson, C 2006, *The Long Tail: Why the Future of Business Is Selling Less of More*, New York, Hyperion.
- 2. Bokhorst, SC 1924, *Individueel onderwijs en het Dalton-plan*, Rotterdam, Nijgh & Van Ditmar's Uitgevers-Maatschappij.
- 3. Bruns, A 2009, *Blogs, Wikipedia, Second Life, and Beyond: From Production to Produsage*, New York, Peter Lang.
- 4. Burgess, J & Green, J 2009, *YouTube: Online Video and Participatory Culture*, Cambridge: Polity Press.
- 5. David, S 2007, 'Toward Participatory Expertise', in Karaganis, J (ed.), *Structures of Participation in Digital Culture*, New York, Social Science Research Council, pp. 176-196.
- 6. Deuze, M 2007, Media Work, Cambridge, Polity Press.
- 7. Gillmor, D 2004, We the Media: Grassroots Journalism by the People, for the People, Sebastopol, O'Reilly Media, Inc..
- 8. Keen, A 2007, The Cult of the Amateur: How Today's Internet Is Killing Our Culture, New York, Doubleday/Currency.
- 9. Jenkins, J [2006] 2008, Convergence Culture: Where Old Media and New Media Collide, New York, New York University Press.
- 10. Jenkins, H et al. 2009, Confronting the Challenges of Participatory Culture: Media Education for the 21<sup>st</sup> Century, Cambridge, The MIT Press.
- 11. Kress, G 2004, 'Learning: a semiotic view in the context of digital technologies', in Brown, A & Davis, N (eds.), World Yearbook of Education 2004: Digital technology, communities and education, London, RoutledgeFalmer, pp. 15-39.
- 12. Leadbeater, C & Miller, P 2004, *The Pro-Am Revolution: How Enthusiasts are Changing Our Society and Economy: How Enthusiasts Are Changing Our Society and Economy*. Viewed 12 pril 2011 <a href="http://www.demos.co.uk/files/proamrevolutionfinal.pdf?1240939425">http://www.demos.co.uk/files/proamrevolutionfinal.pdf?1240939425</a>
- 13. Nationaal Archief 28 January 2011, 'Nationaal Archief-foto's op Wikipedia: expremier Gulielmus Kok zeer populair', The Hague. Viewed 1 February 2011. http://www.nationaalarchief.nl/nieuws/nationaal-archief-foto-s-op-wikipedia.asp?ComponentID=17607&SourcePageID=16483#1
- 14. Parkhurst, H [1922] 1924, Education on the Dalton Plan, London, G.Bell and Sons.

- 15. Parkhurst, H 1951, *Exploring the Child's World*, New York, Appleton-Century Crofts.
- 16. Ploeg, P van der 2010, *Dalton Plan: Oorsprong en theorie van het daltononderwijs*, Deventer, Saxion Dalton University Press.
- 17. Rosenzweig, R June 2006, 'Can History Be Open Source? *Wikipedia* and the Future of the Past', *The Journal of American History*, pp. 117-146.